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RedStorm To Sell LTI Aerials, TeleSquirt Boom-Ladders and American LaFrance Custom Fire Chassis

GAINESVILLE, VA (May 15, 2011) – RedStorm Fire & Rescue Apparatus, Inc., a fire apparatus dealer based in the mid-Atlantic, is pleased to announce that it has been authorized by American LaFrance, LLC to market and sell their full line of LTI aerials and TeleSQUIRT® boom-ladders. As part of the agreement, RedStorm also has the ability to offer the American LaFrance® Eagle and Metropolitan custom fire chassis.

“We are very excited to be able to offer the storied LTI aerial product line, which has an unparalleled reputation for design, performance and longevity. LTI’s tiller designs are the preferred product for many of the largest urban aerial users and their mid-mount platform line-up is especially impressive. ALF chassis have enjoyed a loyal following since their introduction in the mid-1990s. With recent design and power train updates, these chassis give our customers a very attractive custom fire chassis alternative with a distinctively traditional design,” said Jim Featherstone, president of RedStorm Fire & Rescue Apparatus.

“Our philosophy in founding our dealership was to offer best-in-class products to our customers, and this is major step forward in that strategy. Combined with the CustomFIRE and US Tanker apparatus that RedStorm already represents, customers will now be able to choose among an unparalleled selection of high-performance, high-quality products that are customized to their needs,” continued Featherstone.

Among the products in the LTI aerial line-up:

- 75’ rear-mount MetroStik ladder
- 110’ heavy-duty rear-mount ladder
- 100’ rear-mount platform

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- 75', 93' and 100' mid-mount platforms
- 100' and 105' tractor-drawn aerial ladders
- 50' and 65' TeleSQURT boom-ladders

RedStorm Fire & Rescue Apparatus, Inc.

RedStorm is a fire apparatus dealership serving customers in the mid-Atlantic, including Virginia, Maryland, Delaware, Pennsylvania, and the District of Columbia. RedStorm represents Custom Fire Apparatus (www.customfire.com), LTI aerials and American LaFrance chassis (www.americanlafrance.com) throughout their territory and US Tanker (www.ustanker.com) in Pennsylvania, Maryland and Delaware. The professionals at RedStorm are experienced firefighters who offer a knowledgeable perspective on fire apparatus configurations. RedStorm provides sole-source responsibility and an All Source™ approach to service, through strategic partnerships with best-in-class local service providers. The company takes pride in making customers' experience professional, productive and enjoyable. To learn more, visit www.redstormfire.com.

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